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The DeRosa Group Launches Urban Business Accelerator in Prime Trenton Location
Property offers affordable space, ongoing support, empowering environment to small businesses

TRENTON, N.J. - The DeRosa Group announced today the launch of their new Urban Business Accelerator project at a convenient metro location in the heart of Trenton on South Broad Street. This will create a powerful business center focused on supporting small business to grow, develop and succeed in the central New Jersey area.

Bringing businesses to this property will bring more jobs and business to Trenton, a city that is currently experiencing a 15.3 percent unemployment rate - one of the highest in the entire state of New Jersey. The Urban Business Accelerator promises to be the catalyst this region needs for economic growth and be part of the solution to creating jobs in the Trenton area.

“This location, coupled with the Urban Business Accelerator, will offer small business opportunities that just simply are not available anywhere else in New Jersey,” Elizabeth Faircloth, chief operating officer for The DeRosa Group, said. “We are so excited to help propel local organizations and businesses closer to achieving their highest successes, and helping to bring business to the Trenton urban area.”

The property - located at 354 South Broad Street - is a perfect fit for small businesses in growth or start-up mode, such as non-profit organizations, consultants, technology experts, lawyers, day care services and educational services.

The building is only a few blocks from the newly renovated Trenton train station, offering easy access to both the New York and Philadelphia metro areas in an hour or less, and within walking distance of the state Capitol Complex. It is also adjacent to the Historic Mill Hill district, and is easily accessible from major highways including the New Jersey Turnpike and Routes 1, 29, 129, 195 and 295.

The Urban Business Accelerator model on South Broad Street will offer unprecedented services and opportunities to its tenants that no other property in the area currently offers. The program will offer initial business consultation and assessment, conference room space, and a place for a variety of networking opportunities.

Individuals or organizations can rent anywhere from 150 square feet to 6,000 square feet with affordable rent. Tenants will have free access to a shared conference room that fits up to 25 people. The conference room will also be available at an hourly rate to outside organizations in need of affordable meeting space. Mailboxes will also be available to tenants and local entrepreneurs working from home or other locations, providing a unique corporate presence while avoiding large overhead costs that often come with investing in new office space.

This current initiative at the South Broad Street location has been essential to the mission of The DeRosa Group, which has consistently demonstrated a passion for creating environmentally and economically sustainable projects that make a positive impact in the community. The company’s key values have centered on innovative and affordable real estate options, creating environmentally sound spaces, improving the quality of communities, and establishing ongoing, mutual partnerships.

ABOUT THE DEROSA GROUP

The DeRosa Group, founded in 2006, is a developer of commercial and residential property with a mission to revitalize urban areas and transform existing buildings into their highest and best use to suit the needs of the community. Our purpose is not only to revitalize urban America but to do so with social responsibility and environmentally sustainable practices. For more information, please visit www.thederosagroup.com

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